

Beyond Sidewalk City... Twelve Realities of Outdoor Engagement

- People have become armchair vampires... sucking in knowledge, but disconnected from reality
- Choose maximum experiences with minimum distance.
- Create programs where people can experience everything together
- Remember you want people to enjoy not endure.
- Design programs where regardless of position... everyone gets to play.
- Remember, what we consider normal is often amazing to others.
- Design adventures with multi-encompassing education in one trip
- Teach in short burst with unique facts and memory pegs of smell-taste-touch
- Use circle talks to help everyone recall together
- Avoid constant busyness... remember the healing impact of quietness.
- Programs are only as good as your staff... don't skimp on the training!
- Let your staff show the area the way they would... to their best friends!

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